



**USAID | MACEDONIA**  
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**FOR IMMEDIATE RELEASE**

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Press office: +389 2 310 2314

Email: [bvelickovska@usaid.gov](mailto:bvelickovska@usaid.gov)

# PRESS RELEASE

## **Promotion of the Macedonian Human Resources Association**

With the support of USAID's Business Environment Activity and Human and Institutional Development Program, on June 18, 2009, the Macedonian Human Resources (HR) Association held a kick off promotional event in Skopje. HR managers from the private and public sector, experts and HR trainers, as well as representatives of the donor community attended the event.

In his opening address, the US Deputy Chief of Mission, Thomas Navratil, said: "As the lead Macedonian organization for advancing the quality and standards of the human resource profession, your association will play a vital role in helping assure that Macedonian firms better meet the challenges of the global market place. This will be particularly important as the demand for value added products increasingly requires a higher quality and competitiveness of its human resources. "

The Macedonian Human Resources Association was formed with the objective of uniting the human resource (HR) professionals through a strong community of members, oriented to increase the development of the profession and to identify the common challenges of the profession and their impact on human resources management. The Association was founded by 50 individuals (human resource managers, professionals and experts) coming from both the private and public sectors. The association is also open to new members. One of the main tasks of the Association will be to promote the use of continuous education and life-long learning as a central ongoing professional development concept. Two USAID projects – the Business Environment Activity (BEA) and the Human and Institutional Development Program (HIDP) – will provide support to help build the capacity of the Association and to help implement the planned activities.

### **NOTE TO EDITORS:**

The American people, through USAID, have invested nearly \$500 million in Macedonia since 1993. USAID is implementing projects that create jobs, reduce corruption, and prepare Macedonian students for the workforce. These initiatives improve the quality of life and support Macedonia's transition to a stable and prosperous democracy. USAID provides economic and humanitarian assistance in more than 100 countries. For more information please visit <http://macedonia.usaid.gov>.